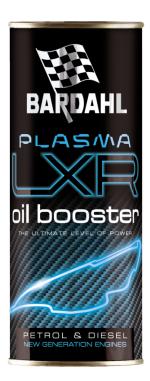




Bardahl innovates with

BARDAHL Plasma LXR Oil Booster



Ref. 2011 <u>Plasma LXR Oil Booster</u>

Ø URL

Ref. 2011: https://english.bardahl.fr/en-us/our-products/automotive/additives/engine-oil/plasma-lxr-oilbooster

Since the company was created in 1939, **BARDAHL** has never ceased to stand out with revolutionary technological innovations. Today, we are proud to announce a major breakthrough in the field of additives and lubricants, which opens up new perspectives for many sectors of activity where mechanics are submitted to severe constraints. Concerned about its environmental and societal impact, Bardahl continues its innovations by launching a brand new 100% BIOTECH technology, called BARDAHL PLASMA.

This **new biotechnology** combines the exceptional physical **force** of inductive plasma on vegetal-origin molecules with our historical know-how in **performance** additives. The plasma current strengthens the link between each molecule of vegetable oil to give them more resistance, more stability and more sustainability.

Our engineers have also combined the best of our know-how in additivation to develop a new generation of anti-wear, extreme pressure and friction modifier additives. BARDAHL PLASMA is the combination between this vegetal-origin ester with reinforced properties and these new performance additives, free of hydrocarbons.

Today, **BARDAHL** is launching the first product resulting from this new technology: **BARDAHL Plasma LXR Oil Booster**, a revolutionary performance additive, particularly suitable for current fuel economy engine oils (0w and 5w) with a low ash content.

Addressing the challenges of an ever-changing world is a **BARDAHL** priority. With our breakthrough formulas, we continue to push back the boundaries of performance and sustainability.

BARDAHL Plasma LXR Oil Booster is to be used as a conventional oil additive: you add it to your engine oil, either as a top-up or after the oil change.

About Bardahl

Founded in 1939, the company formulates, produces, and distributes high-performance chemical products for the automotive, industrial and DIY markets (additives, lubricants, adhesives, detergents, car care and maintenance products, bodywork, windscreen cleaners and coolant, etc.). BARDAHL also manufactures these same products for leading car manufacturers (Peugeot, Citroën, RENAULT, VW Group France, Ford, Fiat France Group, etc.).

The BARDAHL brand is distributed worldwide, in over 100 countries.

Product page: https://english.bardahl.fr/en-us/our-products/automotive/additives/engine-oil/plasma-lxr-oilbooster

Press page: https://english.bardahl.fr/en-us/press-page/press-material

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Presentation video: BARDAHLLXR PLASMA OIL BOOSTER: THE ULTIME LEVEL OF POWER

